

Brands Rated Good for Gifts

The following brands were rated as to whether they are good for gifts, not good for gifts, or if the respondent was unaware of the brand.

- Baccarat
- Burberry
- Calvin Klein
- Coach
- Dior
- Fossil
- Gucci
- Guess
- Hermes
- Lalique
- Lenox
- Lladró
- Mikasa
- Mont Blanc
- Oneida
- Prada
- Puma

- Ralph Lauren
- Swarovski
- Tiffany
- Waterford

Retailer/Store Brands

These retail store brands were included in the survey as a place where gifters shopped in the past year.

Department Stores

- Bloomingdales
- Dillard's
- J.C. Penney's
- Macy's
- Neiman Marcus
- Nordstrom
- Saks Fifth Avenue
- Sears

Discount/Mass Stores

- Costco
- Kmart
- Kohls

- Sam's Club
- Steinmart
- Target
- TJ Maxx
- Wal-Mart

Specialty Personal Care Stores

- Aveda
- Bath & Body Works
- Body Shop
- Crabtree & Evelyn
- Origins
- Sephora
- Ulta
- L'Occitane
- Molton Brown

Other Specialty Stores

- American Greetings
- Barnes & Noble
- Borders

- Brookstone
- Carlton Cards
- Gucci
- Hallmark
- Kay Jewelers
- Louis Vuitton
- Polo Ralph Lauren
- Polo Ralph Lauren Factory Store
- Swarovski Store
- Ten Thousand Villages
- Things Remembered
- Tiffany's
- Vermont Teddy Bear
- Yankee Candle
- Zales
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Specialty Home Stores

- Bed, Bath & Beyond
- Crate & Barrel
- Ethan Allen
- Pier 1

- Pottery Barn
- Restoration Hardware
- Williams-Sonoma

Internet Websites

These websites were included in the survey in two questions. The first was whether or not the respondent made any gift purchases in the past year at these websites. The second was to rate each website as to whether it is a good source for gift shopping.

- Amazon.com
- Ashford.com
- Avon
- BestBuy.com
- Blue Nile.com
- Bluenile.com
- Bradford Exchange
- Brookstone.com
- Buy.com
- Cartier.com
- Craigslist.com
- Danbury Mint
- Dior.com
- eBay.com
- ELuxury.com
- Frontgate
- Gifts.com
- Google.com
- Gucci.com
- Gumps catalog
- HammacherSchlemmer.com
- Harry&David.com
- HSN.com
- Ice.com
- LL Bean
- Overstock.com
- Pampered Chef
- PersonalCreations.com
- QVC.com
- Red Envelope
- SmartBargains.com
- Swarovski.com

- ThingsRemebered.com
- UncommonGoods.com
- Yahoo.com
- Zappos.com