

## **Gift Categories and Items**

The following ten gift categories and nearly 100 gift items are tracked by holiday and occasion and ranked as to its suitability or preference as a gift:

### **Consumable Gifts**

- Chocolates, Gift Boxed or Pick-Your Own
- Coffee & Tea Gifts
- Gift Baskets, including cookies, snacks, fruit, candy, wine and other consumables
- Liquors & Spirits
- Wine and/or Wine Tasting Gifts

**Clothing and/or fashion accessories** (such as handbags, shoes, wallets, etc.)

- Baby/Infant's Clothing, including booties, hats
- Children/Kids Fashion Accessories
- Children's Clothing
- Men's Clothing
- Men's Fashion Accessories (such as bags, belts, wallets, ties, etc.)
- Teen Fashion Accessories
- Teen's Clothing

- Women's Clothing
- Women's Fashion Accessories (such as handbags, belts, wallets, scarves, shawls, etc.)

### **Jewelry and/or Watches**

- Jewelry Boxes, Valets, Watch Cases, etc.
- Men's Costume Jewelry (made from base metals, wood and/or other non-precious metals and/or faux or man-made stones)
- Men's Costume/Casual Watch
- Men's Crystal Jewelry (i.e. jewelry accented specifically with crystals)
- Men's Fine Jewelry (made from precious metals such as gold, platinum, sterling silver and/or precious or semi-precious stones, such as diamonds, rubies, topaz, turquoise)
- Men's Fine/Dress Watch
- Men's Watch accented with Crystal (i.e. watches accented specifically with crystals)

- Women's Costume Jewelry (made from base metals, wood and/or other non-precious metals and/or faux or man-made stones)
- Women's Costume/Casual Watch
- Women's Crystal Jewelry (i.e. jewelry accented specifically with crystals)
- Women's Fine Jewelry (made from precious metals such as gold, platinum, sterling silver and/or precious or semi-precious stones, such as diamonds, rubies, topaz, turquoise)
- Women's Fine/Dress Watch
- Women's Handmade/Hand Crafted Jewelry (i.e. women's jewelry made by craftsman, artist)
- Women's Watch accented with Crystal (i.e. watch accented specifically with crystals)

**Personal Care Products** (*such as cosmetics, perfumes, bath products, personal care accessories, etc.*)

- Aromatherapy
- Bath & Body Soaps and Lotions
- Cosmetics
- Feet Care Products
- Fragrance/Perfume

- Hand Care Products
- Personal Care Electric Appliances, such as massagers, shavers, foot baths, nail polishers, dermabrasion appliances, etc.
- Personal Care Gift Sets or Preassembled Personal Care Gift Packs, for bath, body, aromatherapy, face, feet and hands, etc.
- Personal Care Travel Sets
- Skin Care Products

**Home furnishings and household operations products** (*such as home furnishings, decorative accents, housewares, home textiles; china, glass and tableware, small household appliances, home fragrances, BUT not including entertainment, video/audio goods or equipment*)

- Decorative tabletop items made from china, glass, crystal, sterling silver, porcelain, etc. (such as candlesticks, vases, candleholders, sculpture, vases, and/or other decorative items)
- Decorative tabletop items made from stone, ceramic, metal. (such as candlesticks, vases, candleholders, sculpture, vases, and/or other decorative items)

- Other Decorative tabletop items such as picture frames, mirrors, lamps, baskets, etc.  
*/or other decorative items made from china, glass, crystals, sterling silver)*
- Dinnerware and/or Dinnerware place settings
- Dinnerware serving pieces (such as serving bowls and trays, platters, etc.)
- Flatware and/or Flatware place settings or serving pieces
- Glassware and/or Crystal stemware or bar ware
- Home Textiles, including bedding, table linens, kitchen linens, pillows, throws, etc.
- Kitchenware, Housewares, Cook's Tools
- Outdoor Garden Decoratives or Accents, including planters, outdoor lighting/candles, poolside, yard and patio accessories, etc.
- Pictures and Art, including custom framed art
- Small Household Appliances, such as toasters, blenders, mixers, food processors, etc.
- Wall Decor, Shelves, Wall Accents and Wall Hangings

- Home Fragrance, such as room sprays, oils, diffusers, etc.

**Giftables** *(such as flowers, candles, figurines, collectibles, greeting cards, stationery, crafting kits and supplies, seasonal decorations, gifts for pets and/or other popular gift-type items)*

- Baby Giftables, such as baby keepsakes, nursery decor gifts, baby-care accessories such as diaper bags, etc.
- Candles and/or candle accessories
- Figurines and/or sculpture
- Flowers, plants and/or garden accessories, including cut flowers and bouquets
- Gifts for Pets including toys and other pet accessories
- Inspirational and/or religious-themed gifts
- Personal Leather Accessories, such as business card holders, money clips, glass cases, etc.
- Personalized, customized, etched, engraved, monogrammed and/or initialized giftware items
- Scrapbooks and Memory Albums, Scrapbook Kits, Scrapbooking Supplies

- Seasonal ornaments, decorations, figurines, etc.
- Villages and/or Lighted Decorative Buildings for collecting, decorating, display
- Picture Frames and/or Albums
- Memorabilia
- Jewelry Boxes, Trinket Boxes

**Books, Recreation Goods and other Non-digital/Electronic Entertainment Goods** (*such as books, sporting goods, games, puzzles, etc. Not electronics.*)

- Books
- Plush and/or stuffed animals, including stuff-your-own bears and other animals
- Sporting Goods
- Toys, including action figures, building sets, sports toys, vehicles
- Games/Puzzles
- Dolls
- Infant/Preschool Toys
- Sports and Sports Team Logo Gifts
- Automobile and/or Racing-related Gifts

**Electronics** (*personal electronics, such as cell phones, PDA's, MP3 players, cameras and photographic equipment, personal computers, as well as home electronics, such as video/audio, DVD's and entertainment equipment, home computer systems, Wii and electronic games, etc.*)

- Audio Equipment
- Audio/CD's
- Cameras and/or camera equipment and supplies
- Cellular Phones/Smartphones
- Desktop or Home Computers and/or computer equipment and accessories
- DVD/Video Players
- Electronic Games
- Electronic Games, such as Wii
- GPS Devices
- Home Entertainment Systems
- Laptop or Personal Computers and/or computer equipment and accessories
- MP3 Players, iPods and other personal audio devices
- PDA's (Personal Data Assistants)
- Television Sets
- USB Sticks/Drives

- Video/DVD's

**Store Gift Cards/Mall and Store Gift Certificates** *by type of store*

- Book, Record, Video Stores (such as Barnes & Noble, Borders, Blockbuster, FYE, Sam Goodies, etc.)
- Clothing and clothing accessories stores (such as Gap, The Limited, Talbots, Old Navy, Ann Taylor, or other local clothing, shoe and/or fashion accessories store)  
Craft & hobby stores (such as Michaels, Hobby Lobby, JoAnns)
- Department stores (such as JC Penneys, Sears, Dillard's, Nordstrom, Macy's, Neiman Marcus, etc.)  
Deep discounters/Close-out retailers (such as Big Lots, TJ Maxx, Marshall's)
- Discount department stores and discount mass merchants (such as Wal-Mart, Kmart, Target, Sam's Club, Kohls, and other discount department stores)  
Dollar stores (such as Family Dollar, Dollar General)

- Drug Stores and/or Pharmacies (such as Walgreens, CVS, Rite Aid, etc.)  
Electronics and/or Computer Specialty Store (such as Best Buy, Apple, Magnolia, etc.)
- Food & Grocery Stores (such as Kroger, Albertsons, Safeway, Trader Joes, Whole Foods, Publix, Giant, etc.)  
Gourmet Cooking, Cook's Tools, Kitchenware, Specialty Tabletop store (such as Williams Sonoma, Sur La Table, etc.)
- Home Improvement retailers and/or hardware stores (such as Home Depot, Lowes, Ace Hardware, Menards)
- Home specialty stores including furniture and home furnishings stores (such as Pier 1, Linens 'n Things, Bed, Bath & Beyond, Pottery Barn, Williams Sonoma, Crate and Barrel, Kirklands, Ethan Allen or local furniture stores)
- Internet or Online websites (such as Amazon.com, eBay.com, etc.)
- International Specialty Store (such as Ten Thousand Villages, HomeGoods, or import stores specializing

in products from specific countries/regions such as Irish, Scottish, Italian, African, etc.)

- Jewelry Stores (such as Tiffany's, Zales, Whitehall, Kay's, Swarovski, etc.)

Direct mail catalogs (such as Frontgate, Grandin Road, Skymall, etc.)

- Mall Card (can be used throughout a mall)
- Office Supply Stores (such as Staples, Office Depot, Office Max)
- Other Gift Card (such as American Express gift card, etc.)
- Personal Care, Beauty, Cosmetics or Fragrance Specialty Store (such as Bath & Body Works, Body Shop, Ulta, Victoria's Secret Beauty, Crabtree & Evelyn, etc.)
- Pet stores (such as PetSmart, Petco)
- Specialty gift and card stores and/or party goods stores (such as Hallmark, Carlton Cards, Factory Card and Party Outlet, Party City, Paper Warehouse, Factory Card Outlet, etc.)
- Sporting goods stores (such as Cabelas, Dicks, Academy)

- Toy Stores (such as Toys 'R Us or local independent toy stores)
- TV Shopping (QVC, HSN, Shop NBC)
- Warehouse clubs (such as Costco, Sam's Club, BJ's)

**Gifts of Experience** (*usually presented as a gift card or gift certificate*)

- Dining/Restaurant experience
- Entertainment experience (*such as theater tickets*)
- Spa and/or beauty experience gifts
- Sporting events experience
- Travel & adventure experience