

Type of Retailers

These were the types of stores and shopping venues where people bought gifts.

General Merchandise Stores

- Department stores (such as JC Penneys, Sears, Dillard's, Nordstrom, Macy's, Neiman Marcus, etc.)
- Deep discounters/Close-out retailers (such as Big Lots, TJ Maxx, Marshall's)
- Discount department stores and discount mass merchants (such as Wal-Mart, Kmart, Target, Sam's Club, Kohls, and other discount department stores)
- Dollar stores (such as Family Dollar, Dollar General)
- Warehouse clubs (such as Costco, Sam's Club, BJ's)

Specialty Retailers

- Art Gallery, Custom Framing Shop, Arts & Crafts Store
- Book, Record, Video Stores (such as Barnes & Noble, Borders, Blockbuster, FYE, Sam Goodies,

etc.)

Home Improvement retailers and/or hardware stores (such as Home Depot, Lowes, Ace Hardware, Menards)

- Candle & Home Fragrance Specialty Store (such as Yankee Candle, Wicks 'n Sticks, White Barn Candle etc.)
- Clothing and clothing accessories stores (such as Gap, The Limited, Talbots, Old Navy, Ann Taylor, or other local clothing, shoe and/or fashion accessories store)
- Craft & hobby stores (such as Michaels, Hobby Lobby, JoAnns)
- Drug Stores and/or Pharmacies (such as Walgreens, CVS, Rite Aid, etc.)
- Electronics and/or Computer Specialty Store (such as Best Buy, Apple, Magnolia, etc.)
- Florists shops
- Food & Grocery Stores (such as Kroger, Albertsons, Safeway, Trader Joes, Whole Foods, Publix, Giant, etc.)
- Garden centers and/or pool supply stores

- Gourmet Cooking, Cook's Tools, Kitchenware, Specialty Tabletop store (*such as Williams Sonoma, Sur La Table, etc.*)
- Home specialty stores including furniture and home furnishings stores (such as Pier 1, Bed, Bath & Beyond, Pottery Barn, Williams Sonoma, Crate and Barrel, Kirklands, Ethan Allen or local furniture stores)
- International Specialty Store (such as Ten Thousand Villages, HomeGoods, or import stores specializing in products from specific countries/regions such as Irish, Scottish, Italian, African, etc.)
- Jewelry Stores (such as Tiffany's, Zales, Whitehall, Kay's, Swarovski, etc.)
Museum Shops (such as Metropolitan Museum of Art, etc.)
- Office Supply Stores (such as Staples, Office Depot, Office Max)
- Personal Care, Beauty, Cosmetics or Fragrance Specialty Store (such as Bath & Body Works, Sephora, Body Shop, Ulta, Victoria's Secret Beauty, Crabtree & Evelyn, etc.)
- Pet stores (such as PetSmart, Petco)
- Specialty gift and card stores and/or party goods stores (such as Hallmark, Carlton Cards, Factory Card and Party Outlet, Party City, Paper Warehouse, Factory Card Outlet, etc.)
- Sporting goods stores (such as Modells, Cabelas, Nike, Dicks, Academy)
- Toy Stores (such as Toys 'R Us or local independent toy stores)
- Year-round Christmas specialty store (such as Bronners, Christmas Tree Hill, Christmas Loft, etc.)

Non-Store Retailers

- Internet or Online websites (such as Amazon.com, eBay.com, etc.)
- Direct mail catalogs (such as Frontgate, Grandin Road, Skymall, etc.)
- Home Shows, Party Demonstrations (such as PartyLite, Longaberger, Pampered Chefs)
- TV Shopping (QVC, HSN, Shop NBC)