

## Luxury Brands included in Unity Marketing's Luxury Report 2009

### **Luxury & Department Stores**

Barneys New York  
Bergdorf Goodman  
Bloomingdales  
Lord & Taylor  
Neiman Marcus  
Nordstrom's  
Saks Fifth Avenue

### **Mass/Discount Stores**

Costco  
Dillards  
JC Penneys  
Kmart  
Kohls  
Macy's  
Sam's Club  
Sears  
Target  
TJ Maxx

### **Art Glass**

Baccarat  
Daum  
Herend  
Lalique  
Lladro  
Steuben

### **Electronics Products**

Apple  
Bose  
Dell  
HP (Hewlett Packard)  
iPhone  
iPod  
Motorola  
Panasonic  
Samsung  
Sony

### **Electronics Retailers**

Apple Stores  
Best Buy  
Circuit City  
Magnolia

**Tabletop Brands**

Anna Weatherly  
Baccarat  
Bernardaud  
Christofle  
Haviland  
Lalique  
Lenox  
Lladro  
Riedel  
Swarovski  
Waterford  
Wedgwood

**Clothing & Fashion Brands**

Alexander McQueen  
Ann Taylor  
Anne Klein  
Armani  
Balenciaga  
Bottega Veneta  
Brooks Brothers  
Bulgari  
Burberry  
Calvin Klein  
Chanel  
Chloe  
Christian Dior  
Coach  
Diane Von Furstenberg  
Dolce & Gabbana  
Donna Karan/DKNY  
Faconnable  
Fendi  
Ferragamo  
Gucci  
Hermes  
Hugo Boss  
Jil Sander  
Jimmy Choo  
Jos A. Banks  
Lacoste  
Lambertson Truex  
Liz Claiborne  
Louis Vuitton  
Marc Jacobs  
Michael Kors

Oscar de la Rente  
Prada  
Ralph Lauren  
Roberto Cavalli  
Sergio Rossi  
St. John  
Stella McCartney  
Talbots  
Tommy Bahama  
Valentino  
Vera Wang  
Versace  
Yves Saint-Laurent

**Fashion Accessories**

Alexander McQueen  
Armani  
Balenciaga  
Bottega Veneta  
Bulgari  
Burberry  
Calvin Klein  
Chanel  
Chloe  
Christian Dior  
Coach  
Cole-Hahn  
Diane Von Furstenberg  
Dolce & Gabbana  
Donna Karan/DKNY  
Fendi  
Ferragamo  
Gucci  
Hermes  
Hugo Boss  
Jil Sander  
Jimmy Choo  
Louis Vuitton  
Marc Jacobs  
Michael Kors  
Prada  
Ralph Lauren  
Roberto Cavalli  
Sergio Rossi  
Stella McCartney  
Valentino  
Versace  
Yves Saint-Laurent

**Beauty Brands – Luxury/Prestige**

Bare Essentials  
Bliss  
Bobbi Brown  
Chanel  
Clarins  
Clinique  
Dior  
Elizabeth Arden  
Estee Lauder  
Givenchy  
Kiehl's  
Kinerase  
La Mer  
La Prairie  
LAB Series  
Lancome  
Laura Geller  
Laura Mercier  
L'Occitane  
M\*A\*C  
NARS  
Origins  
Philosophy  
Prescriptives  
Smashbox  
Yves Saint Laurent

**Beauty Brands – Mass**

Avon  
Coty  
Cover Girl  
L'Oreal Paris  
Lubriderm  
Max Factor  
Maybelline  
Nivea  
Olay  
Revlon  
Sally Hansen

**Jewelry Brands**

Bacarrat  
Bailey, Banks & Biddle  
Boucheron  
Bulgari  
Cartier

Crislu  
David Yurman  
DeBeers  
Di Modolo  
Diamiani  
Fope  
Gucci  
H Stern  
Harry Winston  
Iridesse  
Jared Galleria of Jewelry  
John Hardy  
Judith Ripka  
Kwait  
Lalique  
Leo Diamond  
Majorica  
Mikimoto  
Robert Lee Morris  
Roberto Coin  
Scott Kay  
Swarovski  
Tiffany  
VanCleef & Arpels

**Watch Brands**

Boucheron  
Breguet  
Breitling  
Cartier  
Casio  
Chopard  
Citizen  
Croton  
David Yurman  
Ebel  
Fossil  
Invicta  
Jaeger-LeCoultre  
Movado  
Omega  
Patek Philippe  
Raymond Weil  
Rolex  
Swatch  
TAG Heuer  
Tissot  
Wittnauer

**Multi-Chain Restaurants**

Del Frisco's  
Fleming's  
Lawry's The Prime Rib  
Morton's  
Oceanaire Seafood Room  
Ruth Chris'  
Shula's Steakhouse  
Smith & Wollensky  
Sullivan's Steakhouse  
The Capital Grille  
The Palm Restaurant

**Celebrity Chef Restaurants**

BLT Steak (Chef Laurent Tourendol)  
Bobby Flay Steak (Chef Bobby Flay)  
Bonfire (Chef Todd English)  
Bourbon Steak (Chef Danny Meyer/Union Square Hospitality)  
Bradley Ogden (Chef Bradley Ogden)  
Charlie Palmer Steak (Chef Charlie Palmer)  
Craftsteak (Chef David Bouley)  
Cut (Chef Wolfgang Puck)  
David Burke Primehouse (Chef David Burke)  
Delmonico Steakhouse (Chef Emeril Lagasse)  
Gordon Ramsey (Chef Gordon Ramsey)  
Nobu (Chef Nobu Matsuhisa)  
Prime Steakhouse (Chef Jean George Vongerichten)

**Hotel Brands**

Associated Luxury Hotels, including Number One Collection of Resorts  
Conrad Hotels  
Five Star Alliance  
Four Seasons  
Leading Hotels of the World  
Mandarin Oriental  
Orient-Express Hotels  
Ritz-Carlton  
St. Regis  
Starwood's Luxury Collection