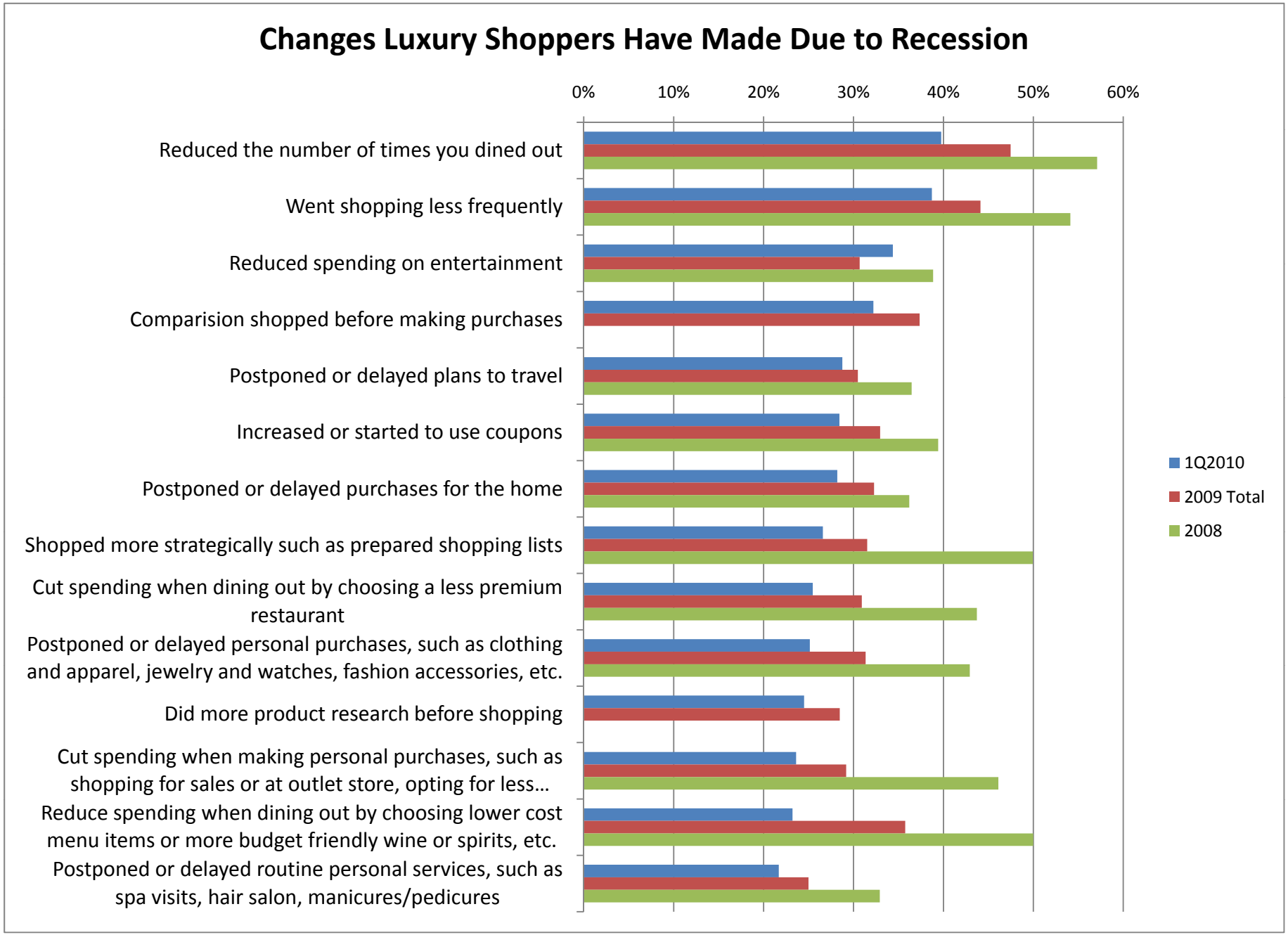
Changes Luxury Shoppers Have Made Due to Recession
0%
10%
20%
30%
40%
50%
60%
Reduced the number of times you dined out
Went shopping less frequently
Reduced spending on entertainment
Comparision shopped before making purchases
Postponed or delayed plans to travel
Increased or started to use coupons
Postponed or delayed purchases for the home
Shopped more strategically such as prepared shopping lists
Cut spending when dining out by choosing a less premium restaurant
Postponed or delayed personal purchases, such as clothing and apparel, jewelry and watches, fashion accessories, etc.
Did more product research before shopping
Cut spending when making personal purchases, such as shopping for sales or at outlet store, opting for less…
Reduce spending when dining out by choosing lower cost menu items or more budget friendly wine or spirits, etc.
Postponed or delayed routine personal services, such as spa visits, hair salon, manicures/pedicures
1Q2010
2009 Total
2008